



Daily Article (Bharath's Reading list) - Answers and Explanations 03.11.2023

Article link :[Link](#) (The twisted story of how bottled water took over the world)

1. According to the article, soda giants selling bottled water in the US are "essentially double-dipping" as:
- A. They are using the low-cost refiltered municipal tap water subsidized by taxpayers to make bottled water that they sell to the public at a significant markup
 - B. They use the same distribution networks and bottling plants that they use for soda to make bottled water
 - C. The embrace of bottled water reduces pressure on government to maintain public water infrastructure, which can imperil tap water quality, further weakening trust, and accelerating the shift to the private solution of bottled water
 - D. All the above

Explanation : A

To double dip is to obtain money from two sources at the same time or by two separate accounting methods. Option A is the correct choice.

2. Which of the following is NOT true about the regulations governing bottled water and municipal tap water?

- A. While municipal tap water in the United States is regulated by the Environmental Protection Agency under the Safe Drinking Water Act, bottled water is deemed a foodstuff and thus is regulated by the Food and Drug Administration
- B. If contaminants are found in tap water, which is tested daily, the water utility must quickly inform the public whereas there is no similar requirement for bottled water manufacturers to notify the public if contaminants are found in the water

C. Since FDA regulations only apply to goods in interstate commerce and anywhere from 60% to 70% of bottled water never enters into interstate commerce, two-thirds or more of bottled water is effectively exempt from federal regulation

D. None of the above

Explanation: D

All given statements are true, based on the article.

3. According to the article, which of the following is NOT a reason why do consumers purchase bottled water, or how have they been persuaded to do so?

A. Snob appeal, life style choice and fashion

B. Consumers' repeated exposure to bottled water shaping their flavor preferences

C. Fear of tap water, bolstered by marketing efforts by bottled water manufacturers to cast doubt on tap water quality

D. Bottled water being shown by research to be as safe or safer than tap water

Explanation: D

That bottled water is not necessarily safer is a key idea in the article.