



Daily Article (Bharath's Reading list) - Answers and Explanations 08.05.2023

Article link : <https://bit.ly/3VFO1sM> **(Inside big beef's climate messaging machine)**

1. According to the article, none of the following statements is correct, except:

- A. Wealthier nations have people with the most emissions-intensive diets
- B. All beef production is inherently unsustainable
- C. Dietary change has no role in climate strategy
- D. Cow burps emit carbon dioxide, causing global warming

Explanation :A

Note the line, "The world can't afford the rise in global beef consumption that experts predict – while wealthier nations, whose residents have the most emissions-intensive diets, could make rapid climate gains by choosing to eat less."

2. All the following points were overlooked by Mitloehner's so-called "Cowgate" dustup except:

- A. FAO didn't overestimate livestock's emissions as much as underestimate the relative impact of transport
- B. Mitloehner's widely shared remarks didn't actually prove his assertions about the ineffectiveness of dietary change.
- C. That Mitloehner's study was funded from Beef Checkoff Program was not disclosed in the widely-circulated UC Davis release
- D. Livestock's raw climate contribution to global emissions was and still is huge

Explanation:C

Option C is incorrect, based on the article: "The grant was mentioned in the UC Davis release that generated so much attention, but it mostly went unremarked upon by the press."

3.The beef industry sees its messaging efforts as part of an existential battle for survival because:

A.It is more effective in improving the business climate than millions of dollars of campaign contributions

B.47% of Americans aren't sure about the sustainability of beef and whoever reaches them best has the power to sway the balance of public opinion

C.It can help enable the industry to respond to emerging public health or economic emergencies

D.All the above

Explanation:

Correct option **B**

Option B is correct, based on the last paragraph. Option A is not mentioned in the article and option C is unrelated to the industry's messaging efforts.

