Daily Article (Bharath's Reading list) - Answers and Explanations 16.05.2023

Article link : https://bit.ly/42ZO05x (GenZ dominates TikTok - and the outrage over a potential ban)

1. All the following are reasons why the ire over a potential Tiktok ban breaks down along generational lines except:

A. Nearly half of TikTok users are in Gen Z, while millennials make up a third of the users and Genn X and baby boomers the rest.
B. Gen Z. TikTokers see the platform as a virtual town square, a vehicle for fun, entrepreneurship, community building, political organizing, and information sharing
C. Gen Z. are not particularly concerned about TikTok's ties to the Chinese Communist Party and Chinese surveillance of U.S. data
D. Gen Z. TikTokers note that issues such as misinformation, content-moderation problems and psychological impacts on users are common to social media platforms and in no way unique to TikTok

Explanation : C
All reasons except C are true, based on the article. Option C is incorrect: "According to the SocialSphere survey, 61% of Gen Z and millennials surveyed said they were concerned about TikTok's ties to the Chinese Communist Party, and over two-thirds said they were concerned that the Chinese government could access personal data or use algorithms to spread propaganda."

2. According to the article, a Tiktok ban could further alienate Gen Z from political engagement as:

A. About a quarter U.S. adults under 30 are get their news regularly on TikTok
B. The app is a popular platform for political activism and organizing
C. Gen Z. Tiktokers view the ban as the suppression of their right to gather online
D. All the above

Explanation:D

All given reasons are mentioned in the article.

3. Which of the following is NOT a reason why Titktok is so singular to its user base?

A.The app's algorithm helps create niche subgroups by finely parsing user content and delivering it to those likely to engage with it
B.TikTok content creators are not seen as peers but rather, as polished experts or celebrities and this makes the app popular
C.Titktok's short-form video features and famously addictive algorithm are part of its special features
D.Several users use the app to earn a living and like other social media platforms, Tiktok has its own norms and subcultures that don’t necessarily translate to others

Explanation: B

Option B is incorrect: “In contrast to Meta Platforms’ (ticker: META) Instagram, TikTok content creators (the term of art for power posters on the app) are often seen as peers rather than polished experts or celebrities...”