



Daily Article (Bharath's Reading list) - Answers and Explanations 18.12.2023

Article link : [Link](#) (Giant food companies are quietly ruining your favorite snacks — and hoping you don't notice)

1. Skimpflation or flavorflation is marked by all the following except :
 - A. Replacing expensive ingredients with cheaper, less healthy or less satisfying ones
 - B. Hiding the impact of inflation and not passing on higher costs to the consumer
 - C. Recipe tweaks that fly under the customers' radar, unlike higher sticker prices
 - D. Corporate greed combined with low risk associated with the decision to adjust recipes resulting in flavor changes

Explanation : D

All options except D are true: '...the blame for skimpflation doesn't rest solely on the shoulders of foodmakers — factors like inflation can play a role. After all, by changing their recipes, companies risk losing their customers to competitors'.

2. Which of the following is not true about artificial sweeteners that replace cane sugar?
 - A. They are healthier as they have fewer calories
 - B. They are significantly sweeter than sugar
 - C. They are more addictive due to the extra sweetness
 - D. Research has linked several artificial sweeteners with health problems

Explanation: A

The article discusses at length about how artificial sweeteners are worse for our health than cane sugar.

3. According to the article, the "sneakiest aspect" of skimpflation is that:
 - A. The changes, which often represent a decline in the quality of life, are not measured in inflation indicators
 - B. There is a huge hidden health impact of the recipe tweaks but these are not addressed by food regulators
 - C. It affects CPI data points which the Federal Reserve uses to manage the money supply in order to keep inflation down
 - D. It forces consumers to buy goods that are not only more expensive but less enjoyable

Explanation: A

Refer to the last section. 'The sneakiest aspect of skimpflation is that it hides the impact of rising costs. ...But those changes aren't measured in inflation indicators.'