



Daily Article (Bharath's Reading list) - Answers and Explanations 25.09.2023

Article link : <https://bit.ly/3rr3Vg5> (How a supplement company became a haven for health misinformation)

1. Based on the article, which of the following is not a reason why, at first glance, LifeVantage "looks decidedly mainstream"?

- A. It has blue-chip investors and boasts plaudits from Nasdaq
- B. Its product range not only includes dietary supplements but also FDA approved drugs
- C. Erin Brockovich, the iconic crusader for corporate accountability, sits on its board of directors
- D. Its products are widely available, and sold online on Amazon

Explanation : B

All options except B are true. The article does not say LifeVantage's product range includes FDA approved drugs

2. Which of the following, according to the article, is true about Protandim?

- A. All research on purported ability to reduce oxygen-free radicals have been funded exclusively by LifeVantage
- B. While studies have shown that Protandim increased the median lifespan of female mice by 7%, a similar change that wasn't seen in male mice
- C. There have not yet been any scientific studies evaluating Protandim's effects in humans
- D. None of the above

Explanation: D

Based on the article, none of the given statements is true.

3. According to the article, it's not uncommon for supplement makers to make claims that raise eyebrows as:

- A. Unlike drugs and biologics, dietary supplements aren't approved for safety and effectiveness before they hit the market
- B. As advertising increasingly takes place via private channels in this ballooning industry, the Food and Drug Administration and Federal Trade Commission face a huge tasks and often crack down only where problems have emerged
- C. Supplement makers are able to distance themselves from problematic pitches with disclaimers and by claiming distributors are independent contractors who do not follow company policies and procedures
- D. All the above

Explanation: D

The article states all given points. So, option D is the correct choice.